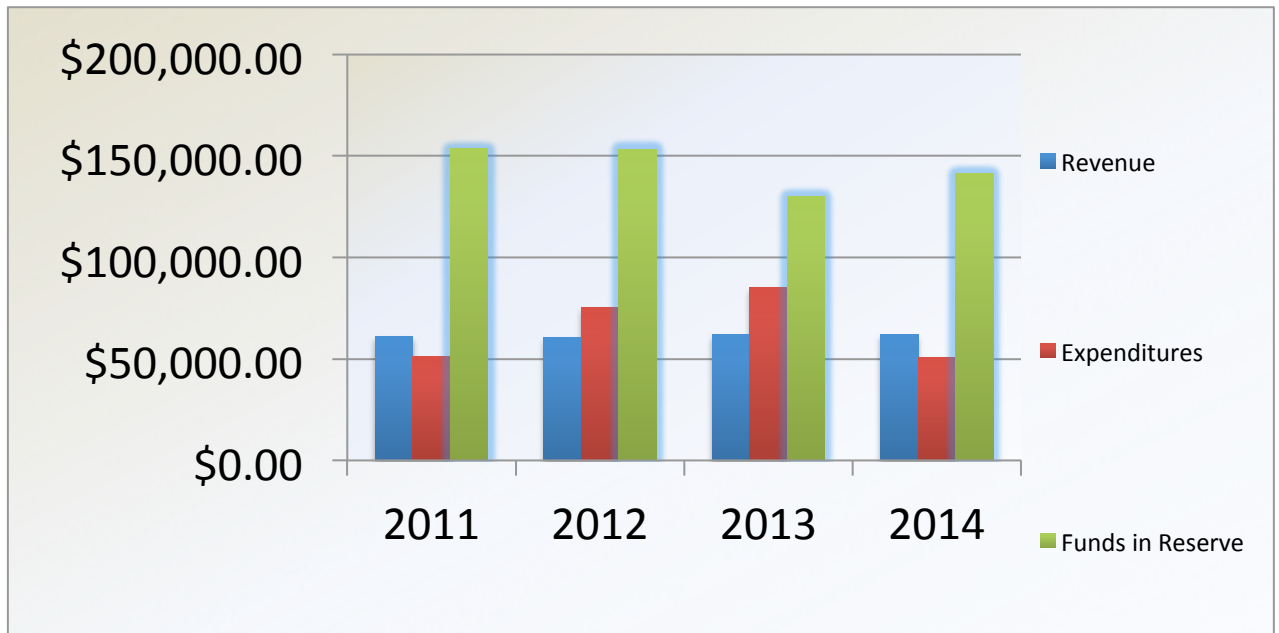


# Treasurer's Report

## For the Society for Medical Anthropology

### 2015 Meetings

#### 1. Actual Revenue and Expenditures, and Funds in Reserve, 2010 – 2014 (end of year)



**Notes:**

In 2014, our revenue slightly exceeded our expenditures, leading to a modest increase in “funds in reserve.” The largest increase (\$2,200), came from revenue from conference and workshop activity. This is accrued when our members host workshops at the meetings, or from activities like the “mini-conference” held by SMA’s “Anthropology and Mental Health Interest Group,” which raised \$720. In 2015, we anticipate a net balanced budget.

#### 2. REVENUE AND EXPENSES

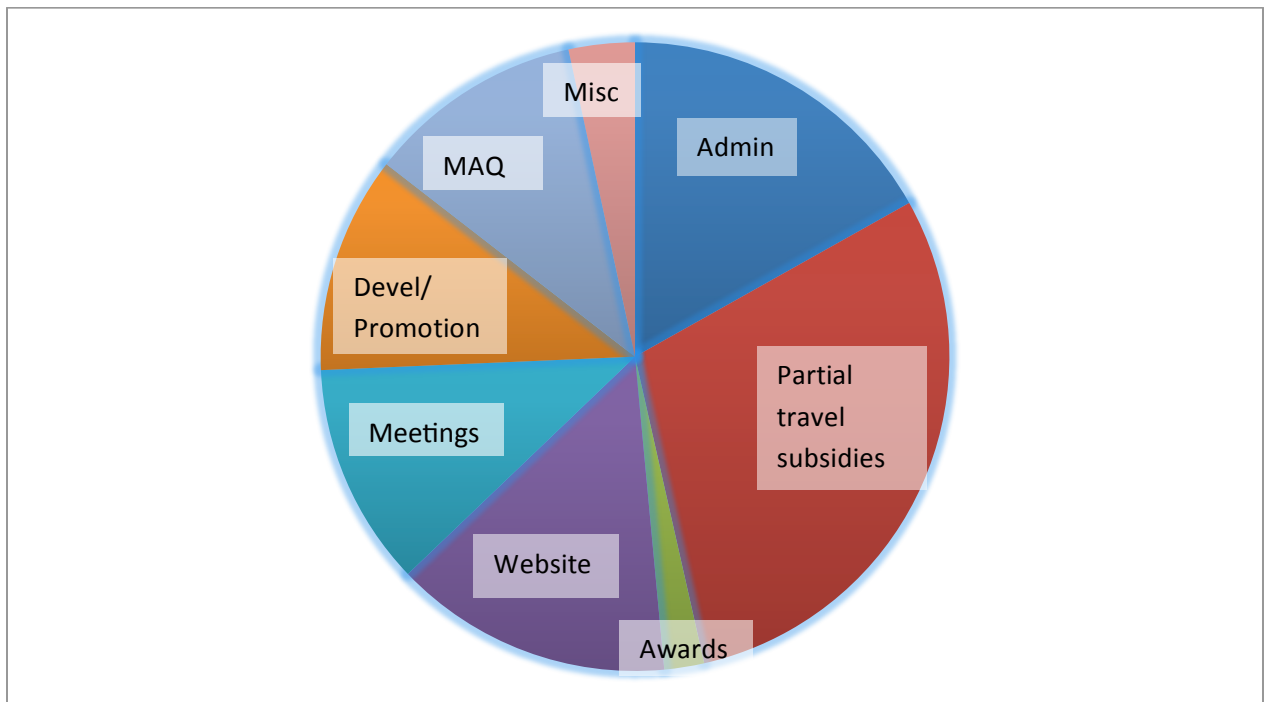
<b>Revenue</b>	2014	2014	2015	2015	2016
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	<i>(budgeted)</i>	<i>(actuals)</i>	<i>(budgeted)</i>	<i>(YTD)</i>	<i>(budgeted)</i>
Membership - Regular	\$36,788.00	\$36,037	\$34,612	\$28,377	\$34,068
Membership- Student	4,790.00	\$5,268	4,520	\$4,645	\$6,720
Membership- Retired	2,135.00	2,215	1,925	\$1,747	\$2,065
Membership - International	5,350.00	\$5,470	13,600 <i>(unrealistic projection)</i>	\$844	\$2,380
Membership - Sustaining	10,350.00	10,992	10,500	\$5,867	\$10,780
Membership - Joint	60.00	49	50	\$37	\$30
Subtotal Membership	\$59,473	60,033	65,207	\$41,517	\$56,043
Registration, Workshop, and other contributions		2,200		\$252	
<b>TOTAL REVENUE</b>	<b>\$59,473</b>	<b>\$62,233</b>	<b>\$65,207</b>	<b>\$41,769</b>	<b>\$56,043</b>
<b>Expenses</b>	<i>(budgeted)</i>				
AAA salaries and wages??		40			
Prof./Consult./Honoraria	9,560.00	8,096	9,060	5,969	9,060
Travel & Related Expenses	16,700.00	14,084	13,100	0	15,900
Awards & Honors	2,720.00	2,550	3,250	250	1,100
Section Website	8,240.00	8,013	7,940	5,805	7,700
Postage	75.00	0	75	0	75
Telephone	150.00	0	150	0	100
Bank Fees		35		52.50	50
PhotoCopy/Duplication	100.00	0	100	24.64	100
Miscellaneous Expense	2,000.00	214.91	2,000	0	1,500
Meeting Food and Space	5,450.00	5,853	6,160	0	6,160
Development & Promotion	6,500.00	\$2,500	7,500	0	6,000
Publication (Revenue less Expense)	8,635.40	\$9,418	10,395	\$3,194	\$5,971
<b>TOTAL EXPENDITURES</b>	<b>\$61,130</b>	<b>\$50,803</b>	<b>\$59,730</b>	<b>\$15,296</b>	<b>53,716</b>
<b>NET GAIN/ LOSS</b>		<b>+ \$11,430</b>			<b>+ 2,327</b>
<b>NET RESERVE</b>					

Notes:

- 1) *In 2014, expenditures for several line items were not as high as projected in the categories of partial-travel subsidies for meetings, for development and promotion, and for our “professional/ honoraria” category. This led to considerable and unanticipated cost savings.*

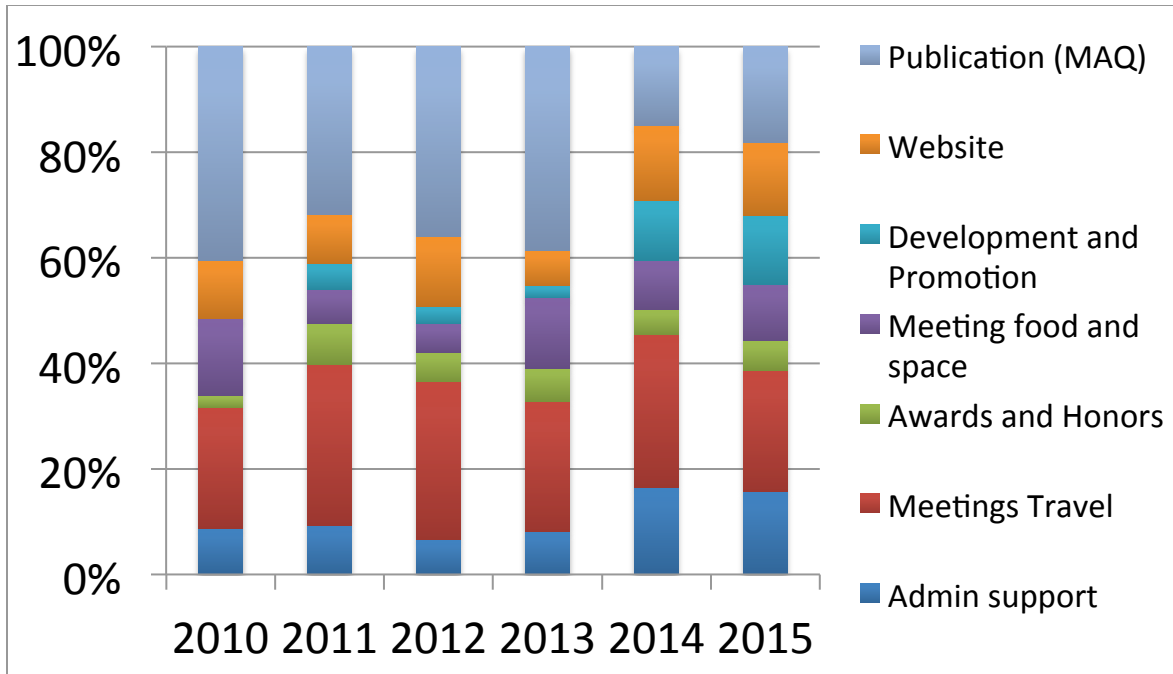
### 3. Proportion of Projected Expenditures 2016 (\$59,730)



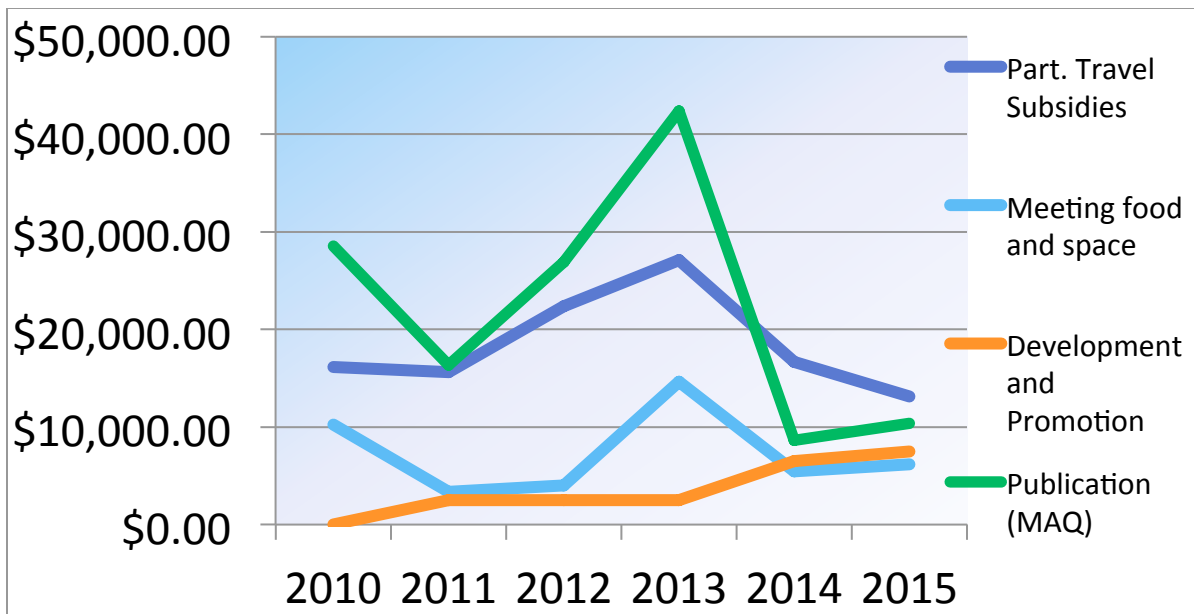
Notes:

1. *“Partial travel subsidies” for SMA business meetings is never expensed as high as appears budgeted above. SMA needs to budget “high” for this category, in order to not present AAA with unanticipated expenses.*
2. *The “Awards” category is deceptively small, as many awards have been shifted to the “development and promotion” category/ line.*
3. *MAQ expenses were calculated by AAA, and should be proportionately higher than what is represented here.*

### 4. Distribution of Expenditures by Year

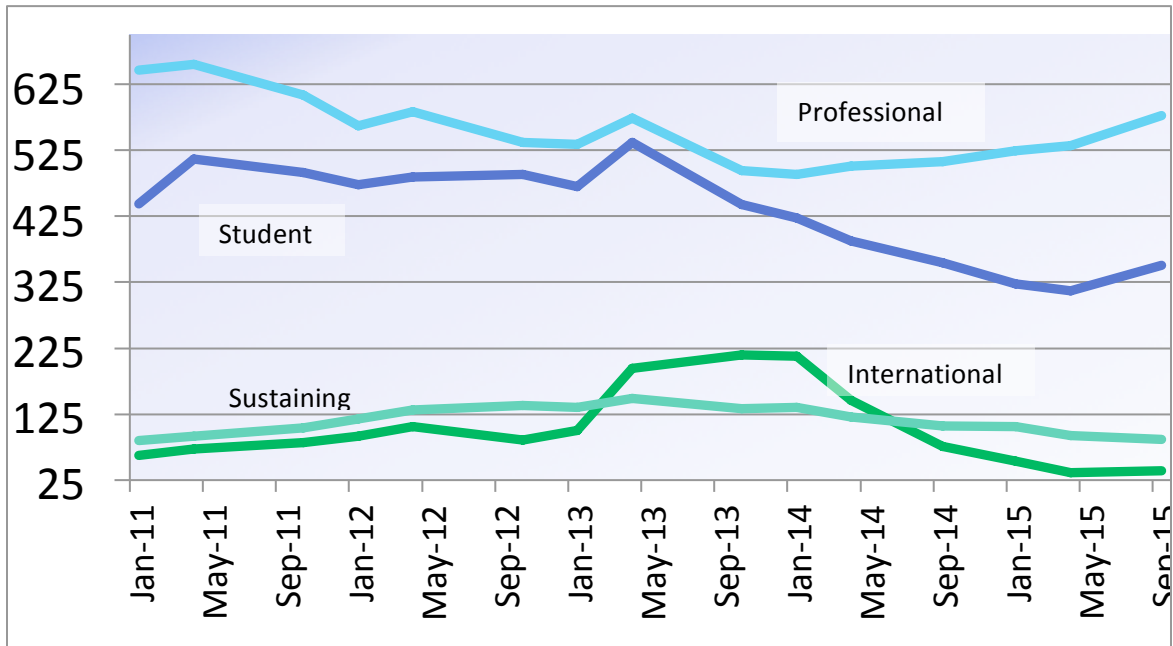


## 5. Some Trends...



Notes: We've realized significant cost savings by cutting MAQ expenses and Partial-Travel subsidies.

## 6. SMA Membership Categories, 2011 – 2015



Notes:

*Student membership rose again from May to September 2015. This reversed a downward trend from May 2013. Not shown on this graph is the rise in students choosing the less expensive “green” membership category (don’t receive a print copy of MAQ). This category rose steadily every month from 32 in January 2015 to 113 in September 2015. The “regular” student category went from 291 in January 2015 to 161 in March 2015, to 238 in September 2015.*

*Steady rise in “Professional” membership  
Continued low “International” membership*

## **6. Issues to Consider**

The rise in student membership again is encouraging. The effects of changing dues structures has been difficult to assess. In 2015, we voted to have a separate “Green” category that cost \$10, and a “Print” copy category that cost \$20. This seems to have been popular. Though the Board voted to change student dues to \$20 across the board for 2016, the effects of this will be something to keep an eye on. Back in 2013, when student dues were reduced from \$20 to \$10, there was no discernible effect- in fact we lost student members, despite the lower cost. The “Green” category, however, introduced in 2015, seems to have been popular.